



From Left to Right: Shane Hollet, Vice President of Development at FHCRC; Kerry Bivens, General Manager for Toyota of Puyallup; Katie Cartwright, Director of Marketing for Toyota of Puyallup; Elizabeth Prescott Ph.D. Director of Corporate & Foundation Relations for FHCRC

FOR IMMEDIATE RELEASE

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TOYOTA OF PUYALLUP DONATES \$10,000 TO THE FRED HUTCHINSON CANCER RESEARCH CENTER TO SUPPORT THE FIGHT AGAINST BREAST CANCER

SEATTLE, WASHINGTON (MARCH 31, 2014) – On Thursday, March 27th, Toyota of Puyallup President and General Manager Kerry Bivens presented the Fred Hutchinson Cancer Research Center with a donation check of ten thousand dollars (\$10,000.00) toward the fight against breast cancer. The Fred Hutchinson Cancer Research Center has been at the forefront of disease research since being founded in 1975. Their mission is the elimination of cancer and related diseases as causes of human suffering and death.

Toyota of Puyallup's donation was the result of a sales campaign that took place during Breast Cancer Awareness month in October of 2013. They donated \$25.00 for every vehicle that was sold during this time period.

"I was thrilled with the response from our employee's and our customers, said Kerry Bivens, President and General Manager of Toyota of Puyallup. Unfortunately, many of them have been affected by this deadly disease, so they were eager to help support this cause. We are grateful for the tireless work that the scientists at Fred Hutch are doing to find a cure for breast cancer. What a blessing to have them right here in our own backyard."

Toyota of Puyallup's \$10,000.00 donation entitles them to membership in the Fred Hutchinson President's Circle. This distinction is reserved for a group of individual and corporate members who help to sustain programs vital to the Hutchinson Center's mission, including: pilot research projects, shared research facilities and equipment, faculty recruitment and training for the next generation of biomedical researchers.

"Toyota of Puyallup's donation acts as a catalyst to launch new investigations, expand promising programs and recruit the best breast cancer researchers. With the help of Toyota of Puyallup and its customers, we look forward to putting breast cancer in the rear view mirror!" states Elizabeth D. Prescott, Ph.D. Director of Corporate & Foundation Relations for the Fred Hutchinson Cancer Research Center.

To make a donation to the Fred Hutchinson Cancer Research Center, visit <http://www.fhcrc.org>. Toyota of Puyallup employs 120 people and will sell in excess of 3000 new and pre-owned vehicles in 2014. Toyota of Puyallup is located at 1400 River Road, Puyallup, WA 98371. Phone: 253-286-6000 or www.toyotaofpuyallup.com